

Firestone Industrial Products Company, LLC General Rules for Promotions

Periodically, Firestone Industrial Products Company, LLC (“Firestone”) may offer giveaways, promotions or sponsor contests or sweepstakes via its own website or third-party social networks, such as Twitter or Facebook. Each such giveaway, promotion, contest or sweepstakes is subject to the following conditions:

- Only legal residents of the United States or District of Columbia, excluding Puerto Rico, the U.S. Virgin Islands and U.S. Military installations in foreign countries, eighteen (18) years of age or older are eligible to participate; affidavits of eligibility are required.
- Entry may be subject to third-party social network registration.
- Specific prizes and/or conditions are unique to each contest/sweepstakes/promotion and shall be disclosed upon posting of the contest/sweepstakes/promotion.
- Winners may be determined in a number of ways, including, but not limited to, random drawing.
- Firestone’s decisions are final in all matters relating to the giveaways, promotions, contests or sweepstakes.

Regardless of the format of a contest/sweepstakes/promotion, (each a “Promotion”), the following general rules shall apply where applicable:

1. Participation Constitutes Acceptance of Rules and Decisions. By participating in a Promotion, each Participant (as defined below) warrants that he/she has read and agrees to abide by all Promotion rules (the “General Rules”) and that he/she is not prohibited from participating in the Promotion. Participation in a Promotion constitutes Participant’s full and unconditional acceptance of (a) these General Rules, (b) applicable rules of conduct required by any social media platform and (c) the decisions of Firestone and its parent corporation, subsidiaries, affiliates, employees and agents, which are final, binding and non-negotiable in all respects. Registration for a Promotion constitutes Participant opting-in for marketing communications from Firestone; Participants who do not wish to receive marketing communications should contact Firestone at marketing@fsip.com to unsubscribe.

2. Eligibility: No purchase necessary to participate or win. Making a purchase will not improve your chances of winning a prize. Promotions are offered and open to legal residents of the United States or District of Columbia, excluding Puerto Rico, the U.S. Virgin Islands and U.S. Military installations in foreign countries, eighteen (18) years of age or older (each, a “Participant”). Employees of Firestone, its parent corporation, subsidiaries, affiliates, as well as immediate family members or those living in the same household of all such persons, are not eligible to participate in any Promotion. Participants may need to provide proof of residency and/or age upon request. You are not a winner until you have been notified as a potential winner, your Affidavit of Eligibility has been verified, and you have complied with all terms of these General Rules. Limit one entry per Participant. Should multiple entries be received from a Participant for a Promotion, only one entry by Participant will be eligible for such Promotion.

3. Promotion Period: The Promotion will begin upon notice to the public and end at a time to be determined by Firestone, in its sole discretion (the “Promotion Period”).

4. To Participate: To enter, visit our page on Facebook (<https://www.facebook.com/FirestoneRideRite/>), Twitter (<https://twitter.com/RideRiteAir>) or Instagram (<https://www.instagram.com/rideriteair/>) and follow the instructions provided for a particular Firestone Promotion. For Promotions through a third party social network and not Firestone's website, Participants must register at Ride-Rite social media in order for Firestone to be able to identify potential winners' contact information for prize notification. Unless your contact information changes, you only need to register once, regardless of the number of Promotions in which you wish to participate. Firestone is not responsible for problems accessing any website or Facebook, Twitter or Instagram page, for technical or atmospheric conditions that disrupt the completion of an entry, or any other problems which may or may not result from a Promotion. For Promotions through Firestone's website, Participants must fill in all required information in order to participate.

5. Potential Winners. Prizes will be awarded in accordance to the criteria and process for selecting winners specified in each Promotion. If a winner is selected via a random drawing, such drawing will be conducted by Firestone. Odds of winning a prize depend on the number of eligible entries received during the applicable period. Unless otherwise stated, winners will be notified by the email address provided in the Firestone registration. Firestone is not responsible if a winner is unable to be notified via email or if the winner provided an incorrect email address. Firestone will attempt to contact winners a reasonable number of times; if Firestone has made a reasonable number of attempts to contact a winner and does not receive a response from the winner, the Prize may be forfeited. Winners must accept the prizes by signing and returning the Affidavit of Eligibility and a copy of these General Rules within seven (7) days of receipt of notification. No prize will be awarded until all such documentation is received by Firestone. No substitution, cash redemption or transfer of prizes is permissible. Firestone is not responsible, and shall not be liable, for lost, misdirected, or unsuccessful efforts to notify potential winners, or for any change in a potential winner's contact information. If attempted notification of a Prize is returned as undeliverable, if any of the information and/or documents required by Firestone are not returned within the period of time set by Firestone, if a winner cannot be verified, or if a winner is otherwise unable to accept the Prize as stated, the Prize may be forfeited. The decisions of Firestone regarding the selection of winners and all other aspects of a promotion shall be final and binding in all respects. Firestone will not be responsible for typographical, printing or other inadvertent errors in these General Rules or in other materials relating to the promotion.

6. Prizes: The number of winners, the specific prize(s) to be awarded and the value of prizes for each Promotion will be specified in such Promotion. Winners may waive their right to receive prizes. Prizes returned as undeliverable or not claimed will be forfeited and will not be awarded to an alternate winner. Prizes are not assignable or transferable. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Any difference between the stated and actual value of prize will not be awarded. All amounts are stated in US dollars. Prizes are subject to availability. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Firestone reserves the right to substitute prizes with a prize of equal or greater value if the advertised prize becomes unavailable. No

more than the advertised number of prizes will be awarded. All taxes on prizes are the responsibility of the winners.

7. General Conditions: The use of automated entry devices or any other conduct that impedes the integrity of a Promotion is prohibited. Firestone reserves the right in its sole discretion to cancel, terminate, suspend or amend a Promotion at any time for any reason without prior notice. Firestone further reserves the right to amend these General Rules at any time without prior notice, in its sole discretion. Firestone is not responsible for any printing or typographical error in any material associated with a Promotion. Personal information collected by Firestone will be used for administration of the Promotion and award of Prizes. Any person attempting to tamper with the Promotion or otherwise defraud Firestone will be disqualified from participating in the Promotion and will be ineligible to win a Prize. **Any attempt to damage or undermine the legitimate operation of the Promotion may be in violation of criminal and civil laws and should such an attempt be made, Firestone reserves the right to seek damages and all other remedies (including attorneys' fees) from any such individual to the fullest extent permitted by law.**

By entering a Promotion, Participants grant Firestone permission to collect, use and disclose their personal information with its parent and affiliates and with carefully selected companies that offer products and/or services that may be of interest to Participants, and additionally to send email messages and other communications to Participants from Firestone.

All Promotions are void where prohibited. Firestone's failure to enforce any term of these General Rules shall not constitute a waiver of that or any other provision.

No Promotion is sponsored, endorsed or administered by or associated with Facebook, Instagram or Twitter. Facebook, Instagram and Twitter have no liability or responsibility for any claim arising in connection with any Promotion.

Firestone is not responsible or liable for: (a) any entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, unauthorized, unintelligible, or otherwise not in compliance with these General Rules; (b) lost, interrupted or unavailable network, server, Internet Service Provider, website or other connections; (c) miscommunications; telephone, computer hardware or computer software failures, errors or difficulties; Internet traffic congestion; garbled or jumbled transmissions; undeliverable e-mails resulting from any form of active or passive e-mail filtering; (d) the e-mail account settings of a Participant; (e) unauthorized human intervention; or (f) any other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes, even if caused by the negligence of the Firestone.

8. Indemnification: By entering a Promotion, Participant agrees to release, hold harmless and indemnify Firestone and its respective parents, subsidiaries, affiliates, contractors, directors, officers, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of (i) Participant's participation in a Promotion; or (ii) the receipt, misdirection, use or misuse of any Prize awarded in a Promotion,

including but not limited to any claims for loss, damage to property, personal injury, and/or death which may occur in connection with a Promotion, or claims based on defamation, rights of privacy, rights of publicity or prize delivery. Firestone is not responsible for printing, human or other inadvertent errors in these General Rules, promotion materials or otherwise in the offer or administration of a Promotion.

9. Limitation of Liability: Participant agrees that Firestone and its parent company, subsidiaries and affiliated companies, and all of their respective officers, directors, employees, representatives and agents (collectively “Released Parties”) are released, will have no liability whatsoever for, and shall be held harmless by Participant against any liability for any injuries, losses or damages of any kind to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this Promotion or any Promotion-related activities, including without limitation any technical malfunctions of the computer system, computer equipment or software, interruption or inability to access any third-party service, damage to Participant’s (or any third person’s) computer and/or its contents, lost or delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, even if caused by the negligence of Firestone. **Everything for any Promotion is provided “as is”, without warranty of any kind, express or implied. IN NO EVENT WILL FIRESTONE BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF PARTICIPATION IN ANY PROMOTION, ANY PRIZE AWARDED HEREUNDER, OR THE DOWNLOADING AND/OR PRINTING OF MATERIAL DOWNLOADED FROM ANY WEBSITE.**

10. Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these General Rules, or the rights and obligations of Participants and/or Firestone in connection with any Promotion, shall be governed by, and construed in accordance with the laws of the State of Tennessee, without regard for the conflicts of law doctrine of that State or any other jurisdiction. By entering, Participant consent to the jurisdiction and venue of the federal, state and local courts located in the State of Tennessee.

11. Winners’ List: For the names of the winner(s), within twenty-eight (28) days after the end of a Promotion, send a self-addressed, stamped envelope to Firestone, care of the name of the Promotion at Firestone Industrial Products Company, LLC, 200 4th Avenue South, Suite 100, Nashville, TN 37201. Requests for different Promotions must be submitted separately.

12. Sponsor: Firestone Industrial Products Company, LLC, 200 4th Avenue South, Suite 100, Nashville, TN 37201.